

Investing

# RBC Jantzi Funds

Socially responsible choices  
for your investment portfolio



**RBC**  
**Asset**  
**Management**



## The right choice now. The right choice for the future.

The right investment is one that helps you reach your financial goals. But what if you were able to achieve these goals while specifically factoring in broader concerns, such as environmental sustainability, social responsibility and corporate governance?

Now you can. RBC Asset Management® has partnered with Jantzi Research, the Canadian leader in socially responsible investment screening, to deliver the first suite of mutual funds that combines Jantzi's screening process with RBC Asset Management's investment management approach. Jantzi Research uses its Best-of-Sector™ process to identify best practices among companies within each industry sector.

With the RBC Jantzi Funds, you get the proven expertise of RBC Asset Management, along with the satisfaction that comes from knowing that your investment choice is a socially conscious one.

## What is socially responsible investing?

Socially responsible investing incorporates factors related to environmental sustainability, social responsibility and corporate governance combined with traditional investment analysis. This process enables you to make investments that are consistent with both financial goals and personal values.

## Jantzi Research and RBC Asset Management working together

First, Jantzi Research employs its Best-of-Sector screening process to develop lists of stocks within each industry sector that pass the Jantzi environmental, social and governance screens. Next, RBC Asset Management applies its multi-disciplined security selection process to identify the securities that will make up each fund. The fund portfolios will be monitored on an ongoing basis to ensure the securities in the RBC Jantzi Funds continue to be Best-of-Sector.

The result is a suite of funds that can help you to build wealth over time, while providing the assurance of knowing that social responsibility screening has been applied to the investment decision-making process.





## Is socially responsible investing the right choice for you?

The RBC Jantzi Funds are designed to meet the needs of investors who:



Believe that social responsibility should be a primary consideration in making investment decisions.



Want to invest in companies that rank highly within their industry sector, based on independent social responsibility criteria from Jantzi Research.



Want to benefit from the investment expertise of RBC Asset Management, one of Canada's leading investment managers.



Want to invest all, or a portion of, their portfolio in a socially responsible investment solution.

If these criteria reflect your needs and concerns, then the RBC Jantzi Funds are a good choice for you.

## Fund highlights

As a leader in offering choice to investors, RBC Asset Management is committed to meeting the needs of those who are interested in taking a socially responsible approach to investing. Three RBC Jantzi Funds are available and invest only in companies that rank highly in their industry sector, based on environmental, social and governance indicators:

**RBC Jantzi Canadian Equity Fund** provides exposure to equity investments within Canada. This fund is designed to provide long-term capital growth by investing primarily in stocks of major Canadian companies. The fund may also invest in companies outside of Canada.

**RBC Jantzi Balanced Fund** provides a diversified mix of equities and debt securities from around the world. Its objective is to provide capital growth, as well as moderate income. The fund invests primarily in stocks, bonds and short-term debt securities.

**RBC Jantzi Global Equity Fund** provides diversified exposure to equity investment opportunities outside of Canada. It invests primarily in equity securities of companies that operate in different countries around the world, across a range of industry sectors.

## About Jantzi Research

Jantzi Research is an independent investment firm that was formed in 1992. The firm evaluates and monitors the environmental, social and governance performance of global securities.

The Jantzi Research Best-of-Sector methodology is the most widely recognized screening process in the Canadian investment market. The company also provides a comprehensive analysis of approximately 300 Canadian companies and income trusts and, through strategic partnerships, provides coverage of the Russell 3000 Index (US) and MSCI World Index.

Michael Jantzi is the president and founder of Jantzi Research and works extensively within the investment industry to define investment policies that incorporate environmental, social and governance criteria. In 2000, he launched the Jantzi Social Index<sup>®1</sup>, a market



capitalization-weighted common stock index consisting of 60 Canadian companies that pass a set of broadly based social and environmental screens.

Michael is the co-author of *The 50 Best Ethical Stocks for Canadians: High Value Investing*, published by MacMillan Canada. He also serves as a board director for KLD Research & Analytics, Inc., an independent investment research firm providing management tools to professionals integrating environmental, social and governance factors into their investment decisions. Michael is also a former director of Canada's Social Investment Organization.



## Screening for social responsibility and performance

A multi-step process ensures that the investments chosen for the RBC Jantzi Funds are Best-of-Sector in terms of social responsibility and have the greatest prospects for providing superior investment performance.



**STEP 1****Social responsibility evaluation**

Jantzi Research analyzes a broad universe of stocks, using more than 100 indicators for environmental, social and governance performance.

**STEP 2****Best-of-Sector methodology**

Based on the Jantzi Research analysis, stocks within each industry sector are sorted in order of performance. The screening process removes companies with poor environmental, social and/or governance practices, relative to their industry peers.

**STEP 3****Financial analysis**

RBC Asset Management applies its multi-disciplined investment analysis to the best performers, focusing on above-average financial fundamentals while considering broader factors, such as economic trends, interest rates and the outlook for profits, valuations and stock prices.

**STEP 4****The fund portfolio**

The result is a portfolio of funds that integrates the Jantzi Research social responsibility screening process with the investment expertise of RBC Asset Management to form the RBC Jantzi Funds.



## About RBC Asset Management

With over \$75 billion in assets under management\* and offices in Toronto, Montreal, London and Hong Kong, RBC Asset Management is one of the largest and most trusted money managers in Canada. We offer a broad range of investment solutions and services to address the needs of retail and institutional investors, including mutual funds, pooled funds and separately managed portfolios.

In 2007, RBC Asset Management's mutual fund family was recognized as Canada's "Best Overall Fund Group" by Lipper Inc. This prestigious award is part of a global program held across 21 countries that recognizes excellence in investment management. Our multi-disciplined approach to security selection brings together the benefits of rigorous investment analysis and the expertise of highly skilled investment professionals to identify securities with superior long-term investment potential. The effectiveness of this process is ultimately reflected by the industry-leading long-term performance that we have delivered for investors.

\* as of March 31, 2007

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The right choice for the future.

RBC Asset Management is committed to providing solutions that offer value and choice. That is why RBC Jantzi Funds are an excellent investment choice to help you potentially achieve long-term financial goals, while considering environmental, social and governance practices. To determine whether RBC Jantzi Funds are the right investment solution for you, talk to your advisor or visit [www.rbc.com/jantzifunds](http://www.rbc.com/jantzifunds) for more information.



For more information on the RBC Jantzi Funds,  
please speak with your advisor or visit  
[www.rbc.com/jantzifunds](http://www.rbc.com/jantzifunds)

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